

<p>> EXISTING LOGO REFRESH</p> <ul style="list-style-type: none"> - Clear briefing session / coffee chat - Looking at existing identity and understand overview of business - Refresh existing/dated logo and colours - Present an evolution of old to new best idea - Create final artwork files and supply - vector, Jpg, png for web 	<p>NSANZ MEMBERS SPECIAL \$1000.00</p>	<p>\$ 1200.00</p>
<p>LOGO DEVELOPMENT (RELOOK AND MAKE NEW)</p> <ul style="list-style-type: none"> - Clear briefing session / coffee chat - Looking at existing identity and understand overview of business - Reverse brief to client to understand expectations - To develop a new logo and colours to replace existing identity - Will present three best ideas to client for discussion - Will develop the selected logo/colours and apply to 3 to 4 applications eg stationery, vehicle, building signage, email signature, uniforms - Create final artwork files and supply - vector, Jpg, png for web - Bonus: supply finished email signatures upto 4 	<p>NSANZ MEMBERS SPECIAL \$1800.00</p>	<p>\$ 2400.00</p>
<p>LOGO/BRAND DEVELOPMENT (STRATEGIC, RELOOK, BREAKTHROUGH)</p> <ul style="list-style-type: none"> - Clear briefing session / boardroom discussion / strategy meeting - Looking at existing identity and understand overview of business strategy - Extra reading and research for indepth understanding of business phase - Establish a brand architecture from strategic framework - Reverse brief to client to understand expectations - Develop initial moodboard for direction and feel - discussion - From moodboard direction - develop a new logo and brand look & feel - Will present up to 4 best brand logos within strategic direction - Refinement of logo & brand elements and apply to important and relevant applications eg stationery, vehicle, building signage, email signature, uniforms, promo items, folders - Create final artwork files and supply - vector, Jpg, png for web - Bonus: create business cards ready for print (up to 4) and email signatures (up to 4) 	<p>NSANZ MEMBERS SPECIAL \$4800.00</p>	<p>\$ 6000.00</p>
<p>CUSTOM WEBSITE BRAND INTEGRATION</p> <ul style="list-style-type: none"> - Business module - to design/layout new brand to the home page and 2 inner pages for look and feel. To supply elements to web developer eg logos, colour hex numbers, fonts - Platinum module - to design/layout new brand to the home page and setup all inner page templates. To supply all elements and create final PSD files to web developer - all final visual elements to web developer so that what you see is what you get. 	<p>NSANZ MS \$1000.00</p> <p>NSANZ MS \$1800.00</p>	<p>\$ 1200.00</p> <p>\$ 2400.00</p>

NOT INCLUDED IN PRICES

- GST / custom photography / illustration / stock images for website