

# NSANZ Awards 2018

## Useful information on Criteria and Requirements for Submissions

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### IMPORTANT DATES

- **Closing Date for Submissions:** Friday 19th January, 2018 at 4:00 pm NZST (No exceptions)
- **Closing Date for Notification of Applications:** Friday 12<sup>th</sup> January, 2018 at 4:00 pm NZST (No exceptions)
- **All presentations, keynotes, videos, testimonials, income earned etc. that are submitted must be within these dates:** 13<sup>th</sup> January 2017 to 12<sup>th</sup> January 2018
- **Gala Dinner and Awards:** At the Global Speakers Summit 2018 (February 26<sup>th</sup>, 2018)

### GENERAL ELIGIBILITY CRITERIA FOR AWARD CATEGORIES

#### All Categories:

- Submissions are self-nominated
- Candidates may enter multiple award categories where they meet the required eligibility criteria
- All submissions are in electronic format ONLY
- Quality and Professionalism of entries counts
- All links to videos, documents must work and easy to access. NSANZ will be providing Dropbox, or similar, for all submissions

#### Speaker of the Year

- All applicants must be an Accredited Member, Professional Member or Certified Speaking Professional accredited member of NSANZ
- Have been speaking/presenting professionally for more than 3 years prior to the award deadline
- Have been a full financial member of NSANZ for a minimum of 3 calendar months prior to awards deadline

#### Educator of the Year

- All applicants must be an Accredited Member, Professional Member or Certified Speaking Professional accredited member of NSANZ
- Have been speaking/presenting professionally for more than 3 years prior to the award deadline
- Have been a full financial member of NSANZ for a minimum of 3 calendar months prior to awards deadline

### BrightStar – Emerging Speaker of the Year

- All applicants must be either a Provisional Member or Accredited Member only
- To have been speaking professionally for less than 3 years prior to awards deadline
- Have been a full financial member of NSANZ for a minimum of 3 calendar months prior to awards deadline

### RECOMMENDATIONS AND GUIDELINES:

- **Start Now:** If you think you want to enter any award this year do NOT wait until January to put your material together
- **Testimonials:** You need a minimum of 5 (Speaker and Educator) and 3 (BrightStar). The more you have the better. If you haven't already got these contact your clients and get these in writing by letter or email. These can be inserted into your submission.
- **Videos:** Quality is very important. Invest in a professional to video your presentations and make sure you submit the full length including introduction and NO editing. One very good video is much better than 2 or more poor ones.
- **Verbal Referees:** You will need to provide at least 3 (Speaker and Educator) and 2 (BrightStar) from other clients (who are not in the 5 or 3 testimonials who engaged you no earlier than the 12 months prior to awards entry deadline and who are willing to be contacted regarding your award entry).
- **Contribution/Support to NSANZ and/or wider Speaking Profession:** This includes both service and/or contributions to NSANZ. Your attendance at NSANZ meetings or other professional development events – i.e. Conventions at other GSF Member countries. This needs to be throughout the year not offering to help or contribute just before the awards deadline.
- **Think from the Judges perspective:** All judges are all offshore international professional speakers. They are very busy people. Your submission needs to be easy to follow and of a high quality/professional standard as if they are being presented to a potential client.
- **Criteria for Awards and Accreditation has similarities:** The good news is that you require the same information for NSANZ Accreditation. Anyone who is a Provisional Member will need to document speaking/training, income, testimonials etc. to become accredited at a higher level. And it is the same from Accredited Member to Professional Member and/or CSP.
- **Links:** Test, test, test all links. (Get a friend to also do this) as if they don't work the Judges will not be able to judge you.
- **Notification of Submission:** It is essential that all communication goes through the NSANZ Convenor ([awards@NationalSpeakers.org.nz](mailto:awards@NationalSpeakers.org.nz)) that you notify them that you will be putting in a submission for one or more of the awards and to identify which one(s). You will then be given a link to Dropbox or similar for your submission. Once this is done confirm with the Convenor that you have done this.
- **Support:** For anyone who has not entered an award up until now NSANZ will be holding a session in the next couple of months (prior to the monthly meeting) to assist and provide further information and guidelines.
- **Criteria for Award Categories:** This is available on the NSANZ website.